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TikTok For Pros: Task Sheet

Overview

In order to help you apply the learnings from the training course "TikTok For Pros" in a more practical sense, please find below a suggested task you can do after having watched this course. This is designed to help you implement what you've learned.

Create a TikTok

Task: Create and edit a video from within the TikTok app using the best practices from this course and the following subtasks as a guide.

Subtasks:

- Use the tool TrendTok to find a trending sound to use in your video
- Use at least two of the following TikTok effects: Green screen, duet, stitch, text on video, text-to-speech
- Record your video within the TikTok app and sync to the chosen sound
- Optimise your video cover with a customised video frame and text heading
- Choose a short and snappy caption with 3 relevant hashtags and publish!