

Artist Teams: Task Sheet

Overview

In order to help you apply the learnings from the training course “Artist Teams” in a more practical sense, please find below a suggested task you can do after having watched this course. This is designed to help you implement what you’ve learned.

Putting Together a Good Team

Task:

You have just landed a new job as the manager of your favourite artist (feel free to choose any artist)! They have expressed the desire to assemble a new team.

What roles do you think need to be filled? And, what kinds of specific characteristics do you think should be exhibited by the individual in each role?

Feel free to name any specific people you think could fulfil a role, or simply make a general descriptive list of the characteristics needed.

Subtasks :

- Analyse the artist you have chosen - At what level are they in their career?
- Decide which of the following roles mentioned in the course are needed on your team, and write one or two sentences about what kind of skills and/or qualities they must possess:
 - PR Executive
 - Booking Agent
 - Business Manager
 - Lawyer
 - Social Media Manager
 - Radio/ Playlist Plugger
- Identify if there are any other roles not mentioned in the course that should be filled on your artist’s team and write and write one or two sentences about what kind of skills and/or qualities they must possess.